



## ECOMAAX PREMIUM INTERIOR EMULSION

Wallmaax Ecomaax Interior Plus comes with Superior Anti-Fungal Shield and gives a smooth finish to the wall. It is a smart choice if you have been previously using distemper.



**LEAD FREE\* GUARANTEE**

\* All Wallmaax Paints products contain no added Lead, Mercury, Arsenic or Chromium from April 2016.



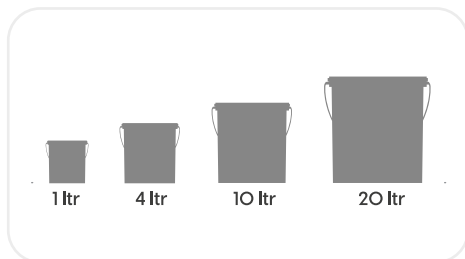
### SALIENT FEATURES

Wallmaax Ecomaax Interior Plus is the perfect way to make a smart upgrade from distempers. It offers the finish of plastic paint, at a cost that is not too different from distemper. It gives 1.5 times the coverage of distemper, so you need less material. It also lasts for at least 3 - 4 years, so you don't have to paint that often.

Ecomaax Interior Plus offers excellent protection against fungal growth thus reducing the chances of fungal black spots on your walls

### PRODUCT FEATURES

#### Available Packs



#### Available Colors



#### Coverage

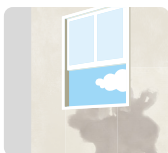
On normal masonry surface after brushing

**1 COAT**  
165 - 175 sq.ft./ltr\*\*

**2 COAT**  
85 - 95 sq.ft./ltr\*\*

\* Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

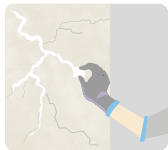
### PRE PAINTING STEPS



It is recommended to allow 28 days as the curing time for new masonry surfaces.



Cleaned Surface should be free from any loose paint, dust or grease. Growths of fungus, algae or moss should be removed by wire brushing and water.



In case of areas having excessive dampness use appropriate rectification to overcome this substrate defect. Wallmaax Ecomaax Interior Plus Emulsion should not be applied on surfaces / substrates that are subjected to continuous seepage or dampness.



When the underlying surface exhibits chalkiness, in spite of thorough surface cleaning, use Wallmaax Salt Resistant Elastomeric Primer.

**FILLING FOR CRACKS:** For filling cracks upto 3mm use Crack Sealant.

**FILLING FOR HOLES & DENTS:** In case of dents and holes use Wallmaax Paints Acrylic Wall Putty or white cement and fine sand in the ratio 1:3

### APPLICATION PARAMETERS

#### APPLICATION

**STEP 1**  
SANDING

**STEP 2**  
Cement Primer Interior  
Salt Resistant Elastomeric Primer  
Prime Seal  
BRUSH / ROLLER / SPRAY

**STEP 3**  
Deluxe Acrylic Wall Putty  
PUTTY KNIFE

**STEP 4**  
SANDING

**STEP 5**  
Cement Primer Interior  
Salt Resistant Elastomeric Primer  
Prime Seal  
BRUSH / ROLLER / SPRAY

**STEP 6**  
SANDING

**STEP 7**  
First Coat of Ecomaax Interior Plus  
BRUSH / ROLLER / SPRAY

**STEP 8**  
First Coat of Ecomaax Interior Plus  
BRUSH / ROLLER / SPRAY

| THINNER  | DILUTION %   | APPLICATION VISCOSITY - FLOW CUP -B4           | RECOATING PERIOD |
|--|--|--|------------------|
| Sand the surface with #180 to get a smooth/uniform substrate |  |  |                  |
| WATER  | Brush/Roller 80 - 100%<br>Brush/Roller 60 - 70%<br>Spray 80 - 90%<br>Brush/Roller 70 - 90% | Brush/Roller 30 - 40 Secs<br>Spray 25- 30 Secs | 4 - 6 HRS        |
| WATER  | Putty Knife - As Required  | N/A  | 4 - 6 HRS        |
| Sand the surface with #180 to get a smooth/uniform substrate |  |  |                  |
| WATER  | Brush/Roller 80 - 100%<br>Brush/Roller 60 - 70%<br>Brush/Roller 70 - 90%                   | Brush/Roller 30 - 40 Secs<br>Spray 25- 30 Secs | 4 - 6 HRS        |
| Sand the surface with #180 to get a smooth/uniform substrate |  |  |                  |
| WATER  | Brush/Roller 40 - 50%<br>Spray 60 - 70%  | Brush/Roller 30 - 40<br>Spray 20 - 25          | 4 - 6 hrs        |
| WATER  | Brush/Roller 40 - 50%<br>Spray 60 - 70%  | Brush/Roller 30 - 40<br>Spray 20 - 25          | 4 - 6 hrs        |



## ADDITIONAL INFORMATION

### POST PAINTING CARE

For best performance ensure dry dust cleaning at regular intervals.

Allow drying time of 3 weeks for proper film formation before any sponge cleaning with mild soap solution.

### PRIMER SELECTION GUIDE

- » For normal Walls that are cured and dry, Premium Cement Primer for Interior may be selected.
- » For old wall/repainting areas where hair line cracks are observed, after repairing the cracks as mentioned above, Salt resistant, elastomeric primer is recommended as two coats: first with ~70% dilution and a second primer coat at 30 – 40% dilution.
- » In areas where there is fine ground water seepage/capillary rise or efflorescence tendency, Wallmaax Prime seal is the preferred primer. This needs to be applied as two coats at 1 : 1 dilution in first coat and 40 – 50% dilution in the second.

### TECHNICAL DETAILS

- 1. Drying time:** Surface dry time 30 min
- 2. Flash point ISO1/1987 Part 1, Sec 6:** NA
- 3. Stability of thinned paint:** To be used within 24 hours
- 4. Shelf life:** 2 years from date of manufacture in original tightly closed containers away from direct sunlight and excessive heat.

### PRECAUTIONS

- » Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- » Do not over-thin or over-extend the brush.
- » Stir well and strain before use.
- » Tinted paints need thorough shaking immediately after tinter addition as well as before use.

### SAFETY FEATURES

- » Kindly refer to the MSDS for Wallmaax Paints Ecomaax Emulsion which gives detailed information on safety measures while handling the paint, which is available on request.
- » Store the container with the lid tightly closed in an upright position, in a cool, dry place
- » Keep out of reach of children and away from eatables.
- » May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- » Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- » In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- » Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- » Do not pour leftover paint down the drain or in water courses.
- » In the event of spills, contain spillage using sand or earth.
- » No added Lead, Mercury or Chromium compounds.

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